IN THE UNITED STATES PATENT AND TRADEMARK OFFICE **REPLY TO OFFICE ACTION DATED 03/30/04** Atty. Docket No. **CROSS1510** Applicant William H. Moody II **Application Number** Date Filed 09/683,428 12/28/01 Title **Electronic Branding Technology Group Art Unit** Examiner Wang, Albert C. 2115 Confirmation Number:

1923

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Certificate of Mailing Under 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on June 24, 2004.

AURA M. NCBURE

In response to the Official Action mailed March 30, 2003, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of the this reply.

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